

P R E S S R E L E A S E

SEEBURGER announces new presence in Singapore

Bretten – May 16, 2017 – [SEEBURGER AG](#), a global leader in business integration, announced today its expanded presence in Malaysia and Singapore to cater to current local and global customers, as well as increase its offerings to new companies and business partners within the South East Asia region. SEEBURGER, a global provider of business integration, has over 10 years' experience in China and rest of Asia, providing Business-to-Business Integration (B2Bi), Electronic Data Interchange (EDI), Managed File Transfer (MFT) and Application Programming Interface (API) integration solutions to enable any company's digital transformation.

In every company, there is a requirement to safely and securely transmit data, which is handled via business processes using structured or unstructured formats in a variety of situations. With [SEEBURGER Business Integration Suite](#) (BIS), companies receive an agile, scalable and unified central data platform for the secure and reliable transfer of data and the capability to digitally integrate all business processes with customers, external business partners and internal applications.

In its recent 2017 CEO Survey: Asia/Pacific CIOs Can Do More to Accelerate Digital Business,¹ Gartner recommends that CIO's in Asia Pacific who wish to influence strategic business change should accelerate their IT modernization efforts to provide a strong foundation for digital transformation. Combine the judicious use of outsourcing for commoditized activities with the aggressive adoption of cloud strategies as part of these modernization efforts.

SEEBURGER solutions are used by many global companies with local presence in Asia, for example market leading banks and financial service providers, where local support, technical and business experience around compliance and regulations are needed.

“We are very eager to expand our footprint in Southeast Asia by offering our first in class SEEBURGER Business Integration Suite to companies and business partners looking to streamline and digitalize business processes, reduce operational costs and maintain governance and compliance. Our customers realize up to 60 percent savings from the elimination of individual manual processing steps, obtain increased data accuracy and more efficient processes as well as enjoy complete transparency and traceability,” said Michael Kleeberg, co CEO, SEEBURGER AG.

About SEEBURGER

[SEEBURGER](#) is the German market leader and a global leader in digital business integration, including electronic data interchange, business-to-business integration, enterprise application integration and secure managed file transfer (MFT) solutions. With more than 10,000 active customers worldwide – on premise and in the cloud – SEEBURGER enables companies to streamline business processes, reduce operational costs, facilitate governance and compliance, and provide visibility to the farthest edge of the supply chain to maximize Enterprise Resource Planning (ERP) effectiveness and drive new efficiencies.

¹Gartner “2017 CEO Survey: Asia/Pacific CIOs Can Do More to Accelerate Digital Business,” Partha Iyengar, 6 April 2017

Media Contact:

Ulf Persson

VP, Global Business Development

SEEBURGER

Phone: +46 73 540 91 27

Email: u.persson@seeburger.se