

CRN® Lists SEEBURGER in its 2022 Partner Program Guide

March 29, 2022 – Bretten, Germany – [SEEBURGER](#), the global leader in business integration solutions, has been recognized by [CRN](#)®, a brand of [The Channel Company](#), in its 2022 Partner Program Guide. CRN's annual Partner Program Guide is the ultimate list of the most notable partner programs from industry-leading technology vendors that provide innovative products and services through the IT channel.

CRN develops its Partner Program Guide every year to provide the channel community with a deep dive into the partner programs offered by IT vendors, service providers and distributors. Companies are scored based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support, and communication.

The [SEEBURGER Partner Program](#) enables channel partners such as value-added resellers, system integrators and independent software vendors, in addition to infrastructure, service and OEM partners, to collaborate with SEEBURGER in providing integration solutions composed of technology ([SEEBURGER Business Integration Suite](#)), services ([SEEBURGER Cloud Integration](#)) and [people](#) (1,000+ integration-experienced professionals).

“SEEBURGER’s integration platform, solutions and offerings help solve a number of integration needs and challenges our customers face in their digital, cloud and legacy modernization journeys. Together with our partners, SEEBURGER strives to deliver value to our customers and help solve complex and diverse integration challenges,” said Sreekamal Challa, SVP of Strategy, Business Development & Partnerships at SEEBURGER.

“CRN’s Partner Program Guide delves into the strengths of each organization’s partner program in order to honor those that consistently support and promote good change within the IT channel,” said Blaine Raddon, CEO of The Channel Company. *“As innovation fuels the speed and complexity of technology today, solution providers want partners that can keep up with and assist their growing business.”*

The 2022 Partner Program Guide will be featured in the April 2022 issue of CRN and online at www.CRN.com/PPG.



About SEEBURGER

SEEBURGER Integration accelerates business for our customers and partners. Our unified, agile, scalable integration platform, the SEEBURGER Business Integration Suite (BIS), networks systems and applications so that the right data, in the right format, gets to the right place at the right time, securely – within and between companies. BIS includes B2B, EDI, MFT, EAI and API integration functionality available on any cloud, as hybrid or on-premises deployments. Today, as companies across the globe depend on unobstructed data flows, SEEBURGER Integration delivers, for more than 10,000 customers in diverse industries and more than 50 countries.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by nearly 40 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.
www.thechannelcompany.com

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