

P R E S S R E L E A S E

By integrating with SAP® Ariba® solutions, the connector solution from SEEBURGER delivers easy EDI connections to customers

SEEBURGER Connector for SAP® Ariba® Solutions Now Available on SAP Store

Bretten, Germany — August 11, 2021 — **SEEBURGER, a global leader in accelerating business processes through business integration solutions, today announced that its [Connector for SAP® Ariba®](#) solutions is now available on [SAP® Store](#), the online marketplace for SAP and partner offerings. The Connector enables easy onboarding of trading partners and electronic data interchange (EDI) connections to and from SAP Ariba solutions.**

“Our long-standing partnership with SAP has provided us with connectivity to multiple SAP applications and solutions. The integration of the SEEBURGER connector with SAP Ariba solutions is a valuable extension for our EDI community to and from buyers and suppliers connected to Ariba Network,” says Dr. Martin Kuntz, Chief Cloud Officer at SEEBURGER. “Modern supply chains require more and more flexibility, which means that EDI connections to new trading partners need to be established quickly. Our Connector for SAP Ariba solutions helps businesses reach the large SEEBURGER EDI community with less effort to accelerate their business.”

What are the key benefits of the SEEBURGER Connector for SAP Ariba solutions?

- Easy data exchange through direct EDI integration with SAP Ariba Cloud Integration Gateway
- Fast onboarding and maintenance of trading partners using SAP Ariba solutions and EDI connections
- Numerous ready-to-use partner mappings and partner EDI connections that need only to be activated
- Access to a large digital ecosystem of more than 2.700 SEEBURGER Cloud Customers connected to over 32.000 trading partners

The SEEBURGER Connector for SAP Ariba solutions expands the digital reach of buyers and suppliers connected to Ariba Network as well as of the members of the SEEBURGER EDI and B2B community.

SAP Store, found at store.sap.com, delivers a simplified and connected digital customer experience for finding, trying, buying and renewing more than 1,800 solutions from SAP and its partners. There, customers can find SAP solutions and SAP-validated solutions they need to grow their business. And for each purchase made through SAP Store, SAP will plant a tree.

SEEBURGER is a partner in the SAP PartnerEdge® program. As such, SEEBURGER is authorized to develop, market and sell software applications that supplement and build upon SAP software and technology.

The SAP PartnerEdge program provides the tools, benefits and support necessary to develop high-quality innovative applications that address specific business needs – quickly and cost-effectively. The program provides access to all relevant SAP technologies in one simple framework under a single, global contract.

About SEEBURGER

SEEBURGER connects IT systems and ensures that the right data is in the right place at the right time. By seamlessly implementing digital business models, companies lock in their advantage over their competitors. More than 10,000 on premises and cloud customers worldwide trust SEEBURGER and its 1,000 employees working in 12 international subsidiaries. We all believe that when it comes to networking your systems and keeping your data flowing in a controlled, secure and efficient manner, we've got you covered - even in the cloud. SEEBURGER accelerates business. Further information is available at: www.seeburger.com

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