

P R E S S R E L E A S E

SEEBURGER Inc Featured in CRN's 2019 Partner Program Guide

Annual Guide Recognizes the IT Channel's Top Partner Programs

04/03/2019 - Atlanta, GA – SEEBURGER Inc, a leader in providing business integration solutions, announced today that [CRN®](#), a brand of [The Channel Company](#), has recognized SEEBURGER Inc in its 2019 Partner Program Guide. This annual guide identifies the strongest and most successful partner programs in the channel today, offered by the top technology suppliers for IT products and services.

To assemble the guide, The Channel Company's research team assessed each supplier's partner program based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support, and communication.

SEEBURGER partners play a key role in helping organizations maximize application and ERP investments and consolidate B2B integration technologies, to enable digital transformation. Partners achieve technical acumen in our specialty areas such as MFT, API, IOT, Industry 4.0, E-invoicing, and SEEBURGER Cloud. As an extension of our sales team, partners increase the value that we provide to our customers through strategic offerings. We support partners by enabling them with the software and services needed to deliver bundled and fully integrated solutions to customers.

SEEBURGER prides ourselves on aligning with the best within the partner and alliances community. We realize that partners are a critical component to our growth initiatives, so we have put together a best-in-class partner onboarding process to help them maximize their investment in SEEBURGER. By working with us, we will provide them with the resources and tools necessary to succeed and positively impact their bottom line.

"With new technologies emerging every year, evaluating which IT vendors to partner with grows increasingly more complex for solution providers," said Bob Skelley, CEO, The Channel Company. "We are proud the CRN Partner Program Guide has become the trusted resource to identify the most rewarding partner programs and provides crucial insight into their strengths and benefits for the channel."

"Receiving this acknowledgment from CRN reinforces our commitment to partnerships and validates the investment that we have made in enhancing the SEEBURGER Partner Program. We listened to our customers and partners input when implementing these changes to ensure that all parties can thrive and achieve success through a strategic alliance with SEEBURGER. Through these partnerships, we will enter into new markets and create innovative solution offerings."

– Michael Kleeberg, Co-CEO SEEBURGER AG

The 2019 Partner Program Guide will be featured in the April issue of CRN and online at www.CRN.com/ppg.

About SEEBURGER Inc

SEEBURGER AG is a global provider of business integration solutions that streamline business processes, enable digital transformation and business initiatives, reduce operational costs, facilitate governance and compliance, and provide end-to-end visibility to the farthest edges of the supply chain to maximize ERP effectiveness and drive new efficiencies. Customers can choose between a Cloud Service, an on-premise installation or a hybrid business integration solution. With 30 years in the industry, SEEBURGER today is ranked among the top business integration providers by industry analysts and serves thousands of customers in more than 50 countries and 15 industries. Since its foundation in 1986, Bretten has been the company's headquarters. SEEBURGER maintains 11 subsidiaries in Europe, Asia, and North America.

Learn more at www.seeburger.com

Legal Information:

<https://www.seeburger.com/compliance/>

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About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com

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