

## P R E S S E I N F O R M A T I O N

Ovum-Report «On the Radar»

### **SEEBURGER unified middleware platform offers simplified hybrid integration**

Bretten, 12. January 2018 – Market-leading research and consulting company Ovum put **SEEBURGER**’s core middleware product **SEEBURGER Business Integration Suite (BIS)** «On the Radar» and analyzed how it meets agile integration needs and digital business requirements. **SEEBURGER BIS**, the unified platform of the leading global provider of standardized industry-specific solutions for the digitalization of business processes, did convince.

#### **Promoting an API-led approach to integration**

Integration is the key of today’s digital economy and middleware platforms enabling applications, data sources, services, devices and business entities to connect and communicate with each other play an important role. Saurabh Sharma, Principal Analyst at Ovum, reports about the **SEEBURGER** middleware platform: “*SEEBURGER BIS is a unified platform for hybrid integration, and the API-led integration capabilities introduced over the last couple of years have simplified its use for digital business initiatives involving the use of APIs*“. **SEEBURGER BIS** API solution consists of two key elements that enable API-led integration and end-to-end API management: **BIS API manager** (a web-based portal application) and **BIS API gateway**. Saurabh Sharma confirms “*The solution enables real-time application and data integration, including with software-as-a service (SaaS) applications or cloud-based data stores*” and says that “*by using SEEBURGER BIS API solution, enterprises can exploit the underlying capabilities of SEEBURGER BIS as a cohesive set of cloud-based integration services, or what Ovum defines as a “middleware-as-a-service” (MWaaS) suite*”.

#### **Why put SEEBURGER on the radar?**

“*Enterprises should consider SEEBURGER BIS to address hybrid integration needs via a unified and homogeneous middleware stack. SEEBURGER has executed well against a progressive middleware product strategy and roadmap to support digital business integration requirements, where API-led integration, API management, and hybrid integration using*

SEEBURGER Cloud Services are key areas of product enhancement/development", says Saurabh Sharma.

"We highly appreciate Ovum's evaluation and recommendation of the SEEBURGER BIS and its API solutions for hybrid integration cases. It strengthens our commitment to further expand this business and support the digital initiatives of our customers", says Axel Haas, co-CEO of SEEBURGER AG.

The Ovum OTR can be downloaded at:

<https://www.seeburger.com/resource-center/analystreport-ovum-middleware-platform-2017/>

## **About SEEBURGER**

SEEBURGER AG is a global provider of business integration solutions that streamline business processes, enable digital transformation and business initiatives, reduce operational costs, facilitate governance and compliance, and provide end-to-end visibility to the farthest edges of the supply chain to maximise ERP effectiveness and drive new efficiencies. Customers can choose between a Cloud Service, an on premise installation or a hybrid business integration solution. With 30 years in the industry, SEEBURGER today is ranked among the top business integration providers by industry analysts and serves thousands of customers in more than 50 countries and 15 industries. Since its foundation in 1986, Bretten has been the company's headquarters. SEEBURGER maintains 11 subsidiaries in Europe, Asia and North America. For more information, visit [www.seeburger.com](http://www.seeburger.com)

## **Media contact:**

### **SEEBURGER AG**

Edisonstraße 1

D-75015 Bretten

Tel. +49 7252 96-0

Fax +49 7252 96-2222

E-Mail: [presse@seeburger.de](mailto:presse@seeburger.de)

[www.seeburger.de](http://www.seeburger.de)