



THETFORD

The On-Premise BIS solution provides full flexibility for EDI, Cloud and Application integration now and in the future

Thetford has been preaching and guaranteeing carefree holidays now for more than 40 years. They are the world market leader in mobile sanitary systems, refrigerators, cooking equipment and toilet additives. Thetford BV is part of the Recreational Vehicle Group of the Dyson-Kissner-Moran Corporation, a privately held and international multi-industry holding company.

Thetford selected the SEEBURGER Business Integration Suite (BIS) after one of their largest customers required a full EDI integration on order, invoice and shipment processes. In the past, Thetford made ad hoc solutions for small EDI requests from customers (Forecast and Orders). Since ten years, a few large suppliers sent the Advanced Shipping Note and the Invoice via EDI. With the new customer request, it was possible

to make the “Central B2B Hub” a business driven project. After a selection process, SEEBURGER was selected because of the proven BIS solution and the experience of SEEBURGER in the German Automotive industry. The flexibility between an On-Premise BIS solution today, and the possibility to easily implement a cloud strategy by moving to the SEEBURGER Cloud Services, provides the architectural flexibility for now and in the future.

As the B2B Onboarding was in progress, Thetford implemented a Salesforce integration for claims handling. As Salesforce is a Cloud solution and integration with internal applications was required, SEEBURGER BIS was selected to handle web service requests and integrate local applications on available APIs.

Corné van Kuijck, Thetford

“ *Ad hoc requests result in Ad hoc solutions. Now, with our central SEEBURGER B2B integration solution we have a standard approach for all integration scenarios. This gives us more control and flexibility on our B2B/EDI and EAI integrations.* ”

*Corné van Kuijck,
IT Business Analyst at Thetford Europe*