



B2B and EAI at Ritter Sport

Since 1912 the family-run firm Ritter Sport has been known both for its tradition and for its constant focus on the future and on the innovations that it involves. For the challenge of optimizing its existing B2B and EAI system landscape Ritter Sport required of its providers, in addition to industry experience and professional expertise, the ability to deliver high volumes of enterprise-critical data transmission in the logistics sector and to connect its logistics service provider KVN via AS2 transparently and securely. The company chose the SEEBURGER Business Integration Suite, which by combining Managed Services (around 100 partner and messaging services in outsourcing operations) and Managed File Transfer (MFT) fulfills all of Ritter Sport's requirements on one product platform. The focus was on guaranteed and transaction-secure transmission of logistics data, including extended monitoring and end-to-end response.

The MFT solution controls and monitors the entire process and generates in the event of faulty or incomplete transmission automatic actions and notifications that are then taken up by the responsible departments or administrators, thereby making an immediate response possible.

Ulrich Strack, Head of IT at Ritter Sport, says »*We are delighted that both projects were completed so smoothly and in such a short time. Connecting the SEEBURGER Business Integration Suite solution to the SAP R/3 system and our external partners was carried out in such a way that our business partners now have a very stable and transparent connection with Ritter Sport. SEEBURGER's longstanding experience and expertise played a major role in the project. We see the provision of both solutions by a single provider as a major advantage.*«